



LIVERPOOL SCHOOL
OF TROPICAL MEDICINE

Since 1898

LSTM FUNDRAISING PACK

**RAISING FUNDS FOR THE COVID-
19 RESPONSE AND RESILIENCE
FUND.**

www.lstmed.ac.uk/fundraising/covid-19

GET INVOLVED

#LSTMResponds

WE NEED YOU!



LSTM has launched a COVID-19 Response and Resilience Fund to raise vital funds that will support Malawi's health system, enable more cutting-edge research to fight the pandemic and ensure future resilience within the health system. And we need your support!

We know that working from home can be difficult, and even more so during this period of lockdown and social isolation. So, LSTM's fundraising department have put together this fundraising toolkit to help you do something fun, and creative, whilst helping to raise funds for the work being carried out by colleagues here in the UK and in Malawi.

We can not raise these vital funds without you.



HOW TO DONATE?

- You and your friends and family can donate in the following ways:
- LSTM's website: www.lstmed.ac.uk/fundraising
- JustGiving: www.justgiving.com/campaign/LSTMresponds
- Cheques made payable to Liverpool School of Tropical Medicine and sent to Fundraising Department (COVID-19), Liverpool School of Tropical Medicine, Pembroke Place, L3 5QA

CAPTURING YOUR STORY

We are inviting you to post a picture on Instagram that visually captures how COVID-19 has affected where you are. We hope this will give you an opportunity to tell the story of what is happening, what more needs to be done and what help is still needed.

All you need to do is post the image to your Instagram account, with a brief description, tag @LSTMNews and use the hashtag #LSTMResponds.

FOLLOW US

Facebook: LSTMNews

Twitter: @LSTM_News

Instagram: @LSTMNews

INSPIRATION

#LSTMResponds

NEED SOME INSPIRATION? LOOK NO FURTHER...

Fundraising during a period of isolation and lockdown?! Sounds impossible but is, in fact, very possible. Here are some ideas to get your creative juices flowing:

HAVE A BOARDGAME-A-THON!

If you are isolating with family or friends, you could set a period of time, (5 hours/12 hours/24 hours) to play boardgames non-stop. Just remember, no falling out!

RUN

Are you a budding or seasoned runner? Perhaps set a target of running one mile, 5k, 10k or even a half marathon in your garden, around your house or up and down your stairs.

HOST A VIRTUAL QUIZ

Ask your friends and family to take part in a virtual quiz and ask for a donation to LSTM's campaign to take part.

GROW YOUR HAIR/MOUSTACHE/BEARD

...and then shave it off!

SET A DAILY STEP-TARGET

...and challenge yourself to meet it within lockdown restrictions.

Did you know that:

632 = Big Ben

1,600 = Canary Wharf Tower

7,120 steps = climbing Mount Snowdon

8,810 = Ben Nevis

36,680 = Mount Kilimanjaro

HOW ELSE CAN YOU HELP?

You could share details of our campaign on your own social media channels

- If you are saving funds from commuting to work, perhaps you could consider donating a day, a week or a month's 'travel budget' to the campaign.
- If you are ordering supplies online at the moment, you can link your Amazon account or register for Give as you live and a percentage of your purchase (at no extra cost to you) will be donated to LSTM.

