

International Year of the Nurse and Midwife 2020

Social media toolkit

Hashtags:

Primary hashtag:

#SupportnursesandMidwives

Secondary hashtags:

#YearofNurseandMidwife

#nurses2020

#midwives2020

Key accounts to follow/tag:

Liverpool School of Tropical Medicine - *@LSTM_News*

Nursing Now - *@NursingNow2020*

World Health organisation - *@WHO*

Sample tweets:

@LSTM_News are asking their nurse and midwife alumni to share their stories as part of the #YearOfTheNurseAndMidwife celebrations. Find out how you can get involved:

<https://bit.ly/3cSJEUC>

@WHO has designated 2020 as the #YearoftheNurseandMidwife", in honour of the 200th birth anniversary of Florence Nightingale. Join @LSTM_News as they join in with the celebrations

<https://bit.ly/3cSJEUC>

For nearly 125 years @LSTM_News has been committed to the development of nurses and midwives. Join us as we #supportnursesandmiwives in 2020 by sharing your story

<https://bit.ly/3cSJEUC>