



**is about community-led creativity  
to address health equity**

We are a public health research programme that helps communities in Liverpool, Knowsley and Sefton bring about change and fix unfair differences in health through data-driven, **creative solutions.**



**Funded by**





**ReCITE**

Community storytelling for health equity

# is about community-led creativity to address health equity

## Learning Events

Inclusive festivals of learning for celebration, voice, sharing good practice and evaluating what worked – providing a platform for advocacy

## Advocacy Networks

Creative advocacy for social change, linking people with policy makers to address root causes of health inequity beyond the reach of community interventions

## Creative Health Exchanges

Connecting health providers, community organisations and creatives to spark new ideas and collaborations for joint action to improve health equity



## What's Your Story?

Giving voice to people who have experienced avoidable and unfair differences in health to tell their story to catalyse change

## Community Innovation Teams (CITs)

Communities and health providers work together to analyse local data and community insights, to develop and implement creative health solutions

**9** co-researchers joining us in our first wave!

# What's Your Story: Giving voice, catalysing change

**3** programmes over 6 weeks

**26** community members' lived experience turned into story

**37** participants at our storytelling showcase

We are filming a series of powerful short films to **advocate for change!**

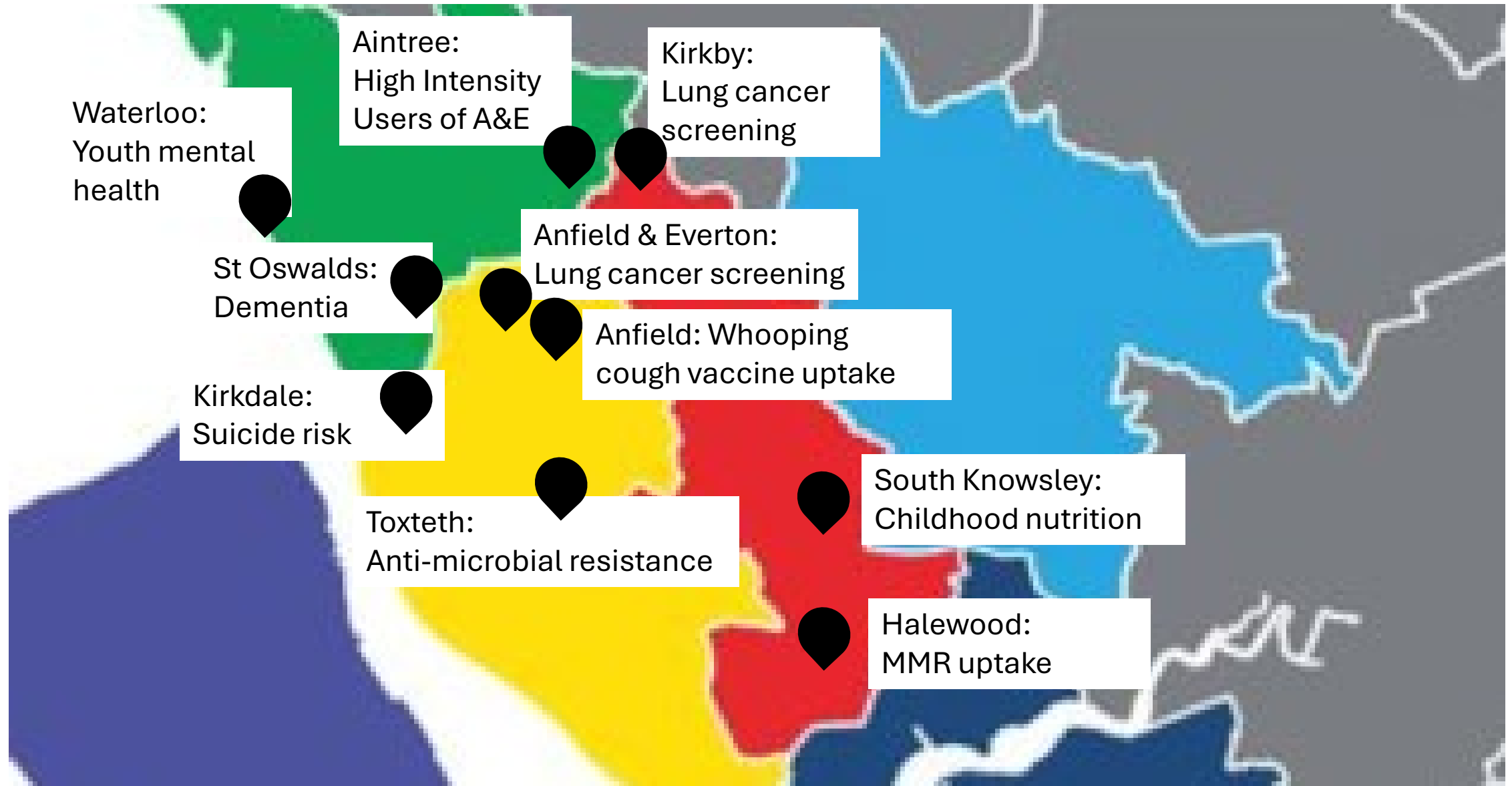






# 10 Community Innovation Teams:

## Community-led, creative health solutions

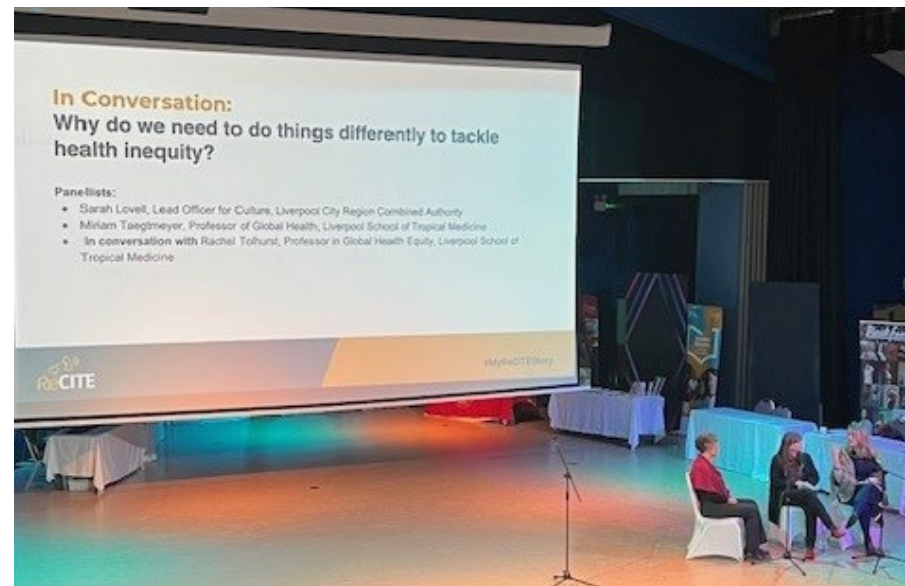


# Community Innovation Teams: Creative solutions by communities





# Creative Health Exchanges: Changing the ecosystem



Total Number of Attendees: **138**





## Where are we heading?

### We need a Creative Health Strategy that turns stories into action

- Helping people feel heard
- Building trust
- Lowering susceptibility to misinformation
- Supporting systems integration
- Empowering communities
- Evidence the impact of creative approaches







**Thank you!**  
**Questions?**